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Wholesale Bulletin

NO. 6

NOVEMBER, 1929

CECIL E. HOUDYSHEL,
LA VERNE, CALIFORNIA

Listing Gladiolus Los Angelus

And other HOUDYSHEL ORIGINATIONS IN GLADIOLI

ALSO IRIS, CRINUMS AND OTHER BULBS

TERMS. All prices are for net cash in advance... NO C. O. D.

These prices are based on the lowest quotations I have seen, and in some cases are much lower. Fifty at 100 rate, 500 at 1000 rate.

Packing will be in light boxes, usually paper. No charge.

GLADIOLUS LOS ANGELES. Color, grenadine or orange toned pink. Won first as best commercial pink at Springfield (A. G. S.) Show, August, 1929. Award of Merit, Harlem, Holland, 1928, etc.

The few commercial growers in the East who have stock of this glad tell me it is their most profitable variety.

The "Cut and Come Again" Glad

This last summer we had a half acre field of Los Angeles of which I want to give you the record.

Planted September, 1927, and frozen in December, when beginning to bloom.

As the bulbs were immature, they were not dug. They came up thick last spring. Began cutting flowers May 15 and continued for a little over three months. Largest cut was 600 dozen. Cut 1000 dozen per week for several weeks.

I believe this experience which I have repeated year after year proves that the grower can get about twice as many flowers from a field of Los Angeles as from any other sort. They require a continuation of water and cultivation in order to do this.



AS A COMMERCIAL VARIETY

The following facts are very important in regard to the Los Angeles as a cut-flower gladiolus. Color—one of the most pleasing. Very long stemmed, about the same as Pendleton. Extra strong grower and healthy. One of the most rapid multipliers, producing a large number of large bulblets, many of which bloom the first year. If watered freely, a No. 5 bulb produces one good 4-foot stem. A No. 1 bulb usually produces three main stems, besides second growth stems after the first are cut, though

often large bulbs in a small planting with plenty of room produce 5 to 9 stems. The Los Angeles is one of the best forcers. Sizes No. 3 to Jumbo are fine for greenhouse.

The flowers sell for a top price in competition with the very best commercial sorts.

The accompanying illustration shows the very great productivity of the Los Angeles. When a large bulb is planted there are usually three or more main spikes produced. I have seen eight to ten. Each spike has from three to five lateral spikes, or side spikes on the main stem, and a possibility of one or more "second growth" spikes.

The plant shown in cut was one main stem from the three produced by one bulb. The main spike had five lateral and one lateral had a sub-lateral. There were about 80 flowers and buds showing on this one stem and its laterals. If the other two had done as well and if each stem had produced a second growth spike, there would have been a possibility of 250 to 300 florets from one bulb.

By cutting each branch when the first two or three flowers are open just above the next joint, a very large number long enough for a vase may be cut from each plant. That is why I called it the "Cut and Come Again" Glad.

If the entire spike is cut even within four inches of the ground, the old stump (leaves left on and culture continued) usually sends up one or two second growth stems. No other variety has this character in any important degree.

The Los Angeles should be planted farther apart and given extra good culture to show what it can really do.

Let me suggest you plant 1000 or more near a hydrant and let the water run for three hours down a ditch about six inches away on each side every five days. Or plant 10,000 in a block 50 by 100 feet,—a city lot; rows 18 inches apart, bulbs four inches apart in row; install overhead for about \$35; give good soaking each time after cutting the flowers. You should get at least two thousand dozen spikes and as many bulbs. They can do better than that. Plant in several lots for small retail sales.

GREENHOUSE MEN

The Los Angeles is a proven forcer. It is perhaps the best outdoor winter grower here in California excepting only the Virginia, which is rather short stemmed. Even a No. 3 forces well.

We have Los Angeles bulbs dug in September. The variety is ready to go with a shorter rest than many varieties but there can be no doubt about planting these December 15 or after. We recommend sizes Jumbo or No. 1 for forcing.

PRICES OF LOS ANGELES

Jumbo size (over 2 in.).....	per 100, \$5.00; per 1000, \$40.00
No. 1	per 100, \$3.00; per 1000, \$25.00
No. 2	per 100, \$2.60; per 1000, \$21.00

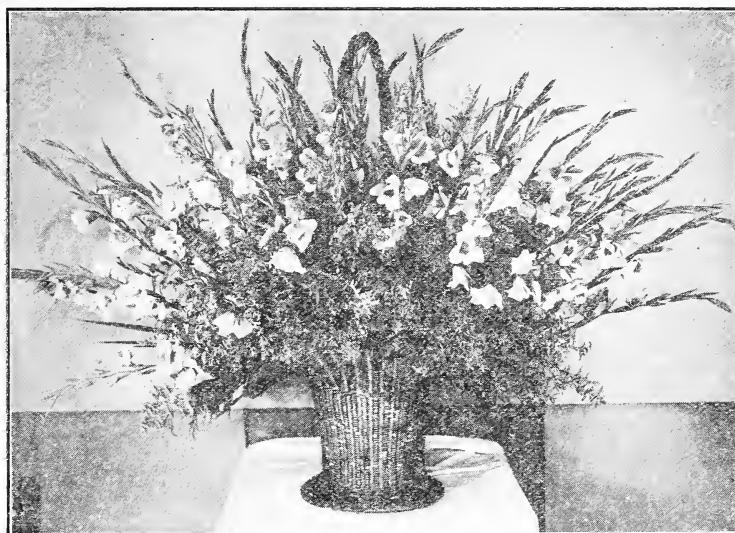
No. 3per 100, \$2.25; per 1000, \$17.00
No. 4per 100, \$1.75; per 1000, \$13.00
No. 5per 100, \$1.25; per 1000, \$9.00
No. 6per 100, .75; per 1000, \$5.00

BULBLETS, per 1000, \$.75; per quart, \$2.00; per bushel, \$50.00.

JUMBO BULBLETS, per 1000, \$1.50; per quart, \$5.00; per bushel, \$100.00. These are very large bulblets from old bulbs. A large percentage bloom. In fact, with special culture most of them will bloom, but irrigation is necessary.

THE LAVERNE

Color, cream yellow, flushed pink, with carmine throat. Very long stem, often six feet, with large number of flowers. A very choice commercial variety. The color combination of pink and yellow is very attractive and in floral decoration is quite good both for daylight or for artificial light.



As a cut-flower grower for many years I have bred gladioli almost wholly to produce sorts that are most valuable to my own purpose. My varieties are profuse bloomers, very hardy, good growers and rapid multipliers, besides being very attractive to the cut-flower buyer.

Very few growers have a stock of LaVerne. I am offering it at a low price and now is the time for you to get a start. Prices:

Sizes 1, 2 and 3, mixed.....per 100, \$7.50; per 1000, \$60.00
Planting stock, sizes 4, 5 and 6, mixed.....per 100, \$5.00; per 1000, \$40.00
Bulblets, \$5.00 per 1000.	

LE CYGNE

A pure white cross between Europa and a Prim hybrid. White gladiolus so far offered to the cut-flower grower seem to me to possess critical faults. Those that are hardy and good growers have colored lines, blotches or a fault in form. A glad flower should have a fairly wide open form of nearly perfect contour. Deeply creased, floppy or irregular petals take a gladiolus out of this class. Flower buyers do not, in general, take to deeply ruffled sorts.

Le Cygne	has a very pleasing regularity of contour and is without color. The spikes are only medium length except from large bulbs, which are long.
Wholesale price, all sizes, each.....	\$2.00
Bulblets.....	5 for \$1.00

I have less than 1000 bulbs of LeCygne.

ROSE O' CALIFORNIA

Self colored rose. Far ahead of 1910 ROSE. I wish you would try it. I will let a few bulbs go at 50 cents each to growers, but likely to sell out before January 1. No reduction in rate on a quantity. Bulblets 5 for 50c, 12 for \$1.00.

MORE GLADS

The following glads were grown for us in Oregon and will be shipped from there directly. Unless stated, prices are per 1000 for No. 1 bulbs. No. 2 bulbs are 80% of that and No. 3 are 60%. Prices given thus, "\$2.50 C" read \$2.50 per 100." Not less than one half are sold at rate, and not less than \$5.00 worth of Oregon Glads sold in an order. The stock is fine, limited in quantity and priced right. Only cash orders accepted.

The approximate quantity of No. 1 size is given on left. If you want to corral an item before someone gets ahead of you telegraph and we will hold them until cash arrives.

1000 Armsby, Mrs. J. K.....	\$25.00	500 Kitty Gruellmans	\$3.00 C
5000 Badger, Wm. G.....	\$25.00	2000 No. 4 Henry Ford.....	\$6.00 for No. 4
3000 Bengal Tiger	\$25.00	2000 Jenny Lind	\$30.00
5000 Bothin, Mrs. H. E.....	\$20.00	1000 Betty Joy	\$7.50 C
5000 Break o' Day.....	\$30.00	1000 Longbellow	\$65.00
200 Patricia Carter.....	25c each	2500 Marnia	\$35.00
3000 Elora	\$20.00	20,000 Mrs. Dr. Norton	\$25.00
500 Emile Auburn	20c each	2060 Opalescent	\$25.00
1000 Gertrude Errey	\$30.00	10,000 W. H. PHIPPS	\$70.00
Richard Diener	\$30.00	2000 Mrs. Sisson	\$85.00
250 Chas. Fairbanks	\$4.00 C	5000 Tycko Zang	\$30.00
5000 Giant Nymph	\$25.00	1000 Dr. Van Fleet	\$20.00
2000 Gold Eagle	\$80.00	Bulblets, 1 bu. Break o' Day at \$50;	
2000 Golden Frills	\$100.00	1 bu. Tycko Zang at \$50; ¼ bu. Opalescent at \$30; 2 bu. Wm. Badger at \$40.	

IRIS

Fall or spring delivery.

Prices are per 100. Multiply by 9 for price per 1000.

See descriptions in spring retail catalog.

Albicans	\$6.00
Amas	\$5.00
Atrovioletacea	\$3.00
Berchta	\$3.00
Caterina (fine tall lavender).....	\$8.00
Crimson King (ever blooming).....	\$3.00
Demi-Deuil	\$10.00
Her Majesty	\$3.00
Isolene (lilac-pink).....	\$6.00
Jacquisiana	\$5.00
Juniata	\$3.00
Kochii	\$2.00
Lohengrin	\$3.00
Loreley	\$2.00
Othello	\$3.50
Pallida	\$2.00
Princess Victoria Louise.....	\$3.00
Queen of May.....	\$2.00
Rose Unique	\$5.00
Snow Cup (earliest).....	\$3.00

Squalens Arnols	\$5.00
Tamerlane	\$8.00
Wyomissing	\$3.00

Any varieties listed in 1929 spring catalog at one-half price. Can quote lower price per 100 on some of those listed.

AMARYLLIS FAMILY

The following prices are per 100. They are remarkably low to reduce my large surplus. Descriptions and culture in spring, 1929, retail catalog.

Amaryllis Belladonna	\$10.00
Chlidanthus fragrans	\$4.00
Crinum Cecil E. Houdyshel.....	\$35.00
Crinum J. C. Harvey.....	\$40.00
Crinum Kirkii	\$20.00
Crinum Moorei	\$20.00
Crinum Powellii alba.....	\$10.00
Crinum Powellii rosea.....	\$10.00
(Crinum sizes are field run rejecting small offsets. Include a few "mother bulbs" if you desire, but they are very heavy.)	
Nerine Sarniensis	\$12.50
Pancratium maritimum	\$6.00